



1 Year Market Activity Report

July 31, 2010

Summary

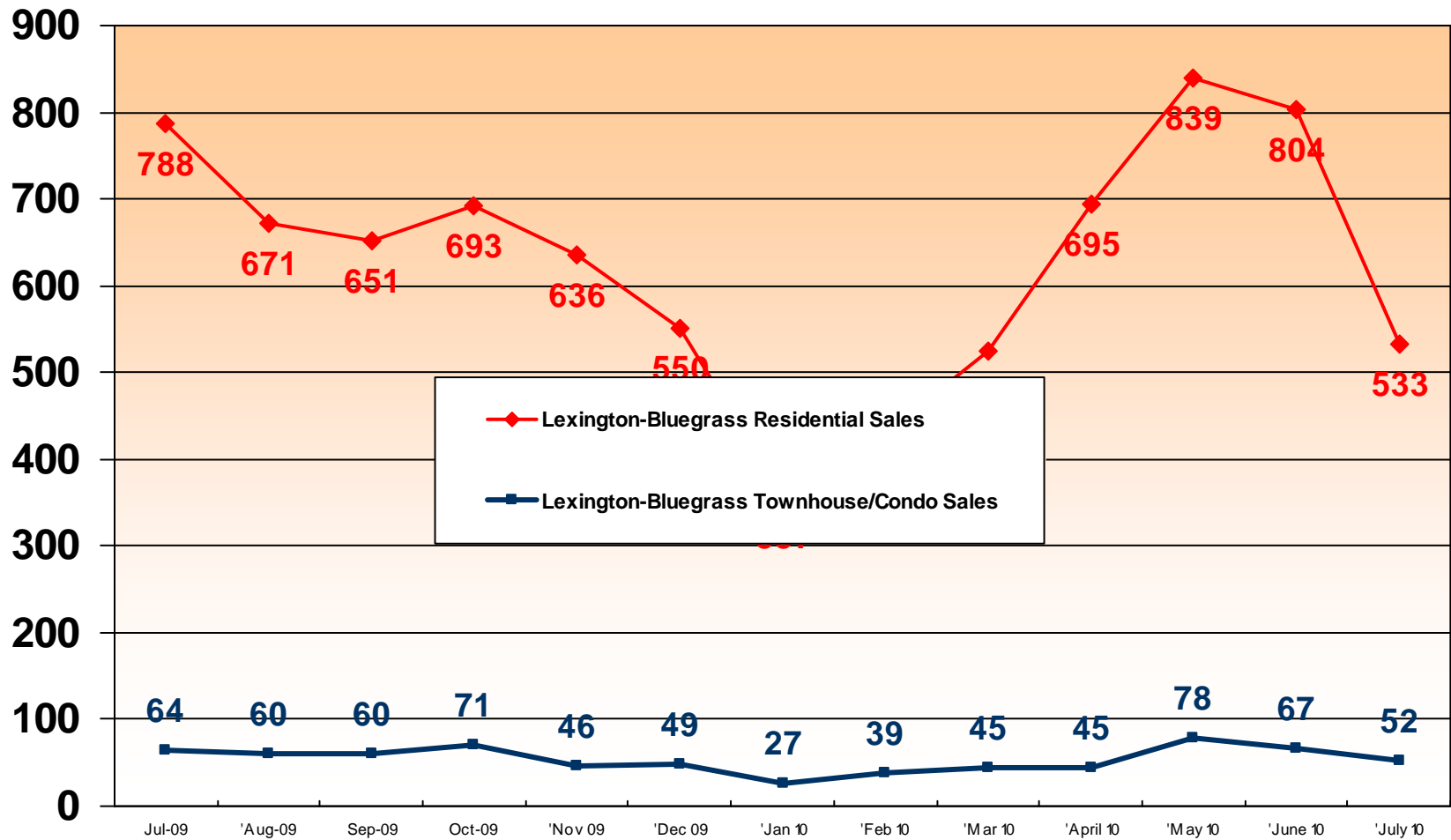
- Residential sales decreased 32%. 788 → 522
- Total Activity decreased 31%.
- Residential Median Sales price decreased 3%.
- Townhouse/condo sales decreased 19%. 64 → 52
- Average days on market fell 6% 87 → 82

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1. Sales Closed

as of July 31, 2010

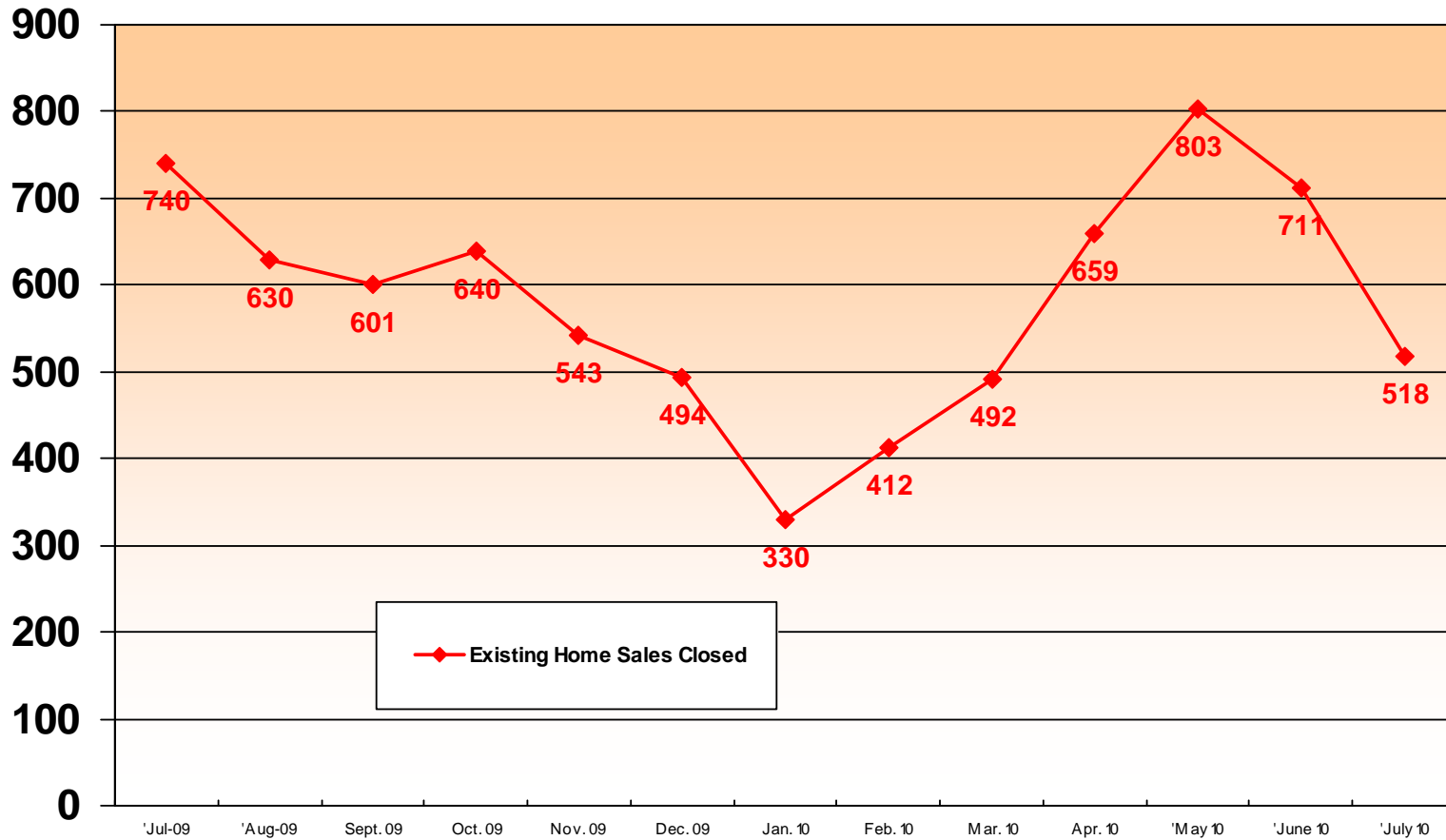


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2. Existing Home Sales Closed



as of July 31, 2010

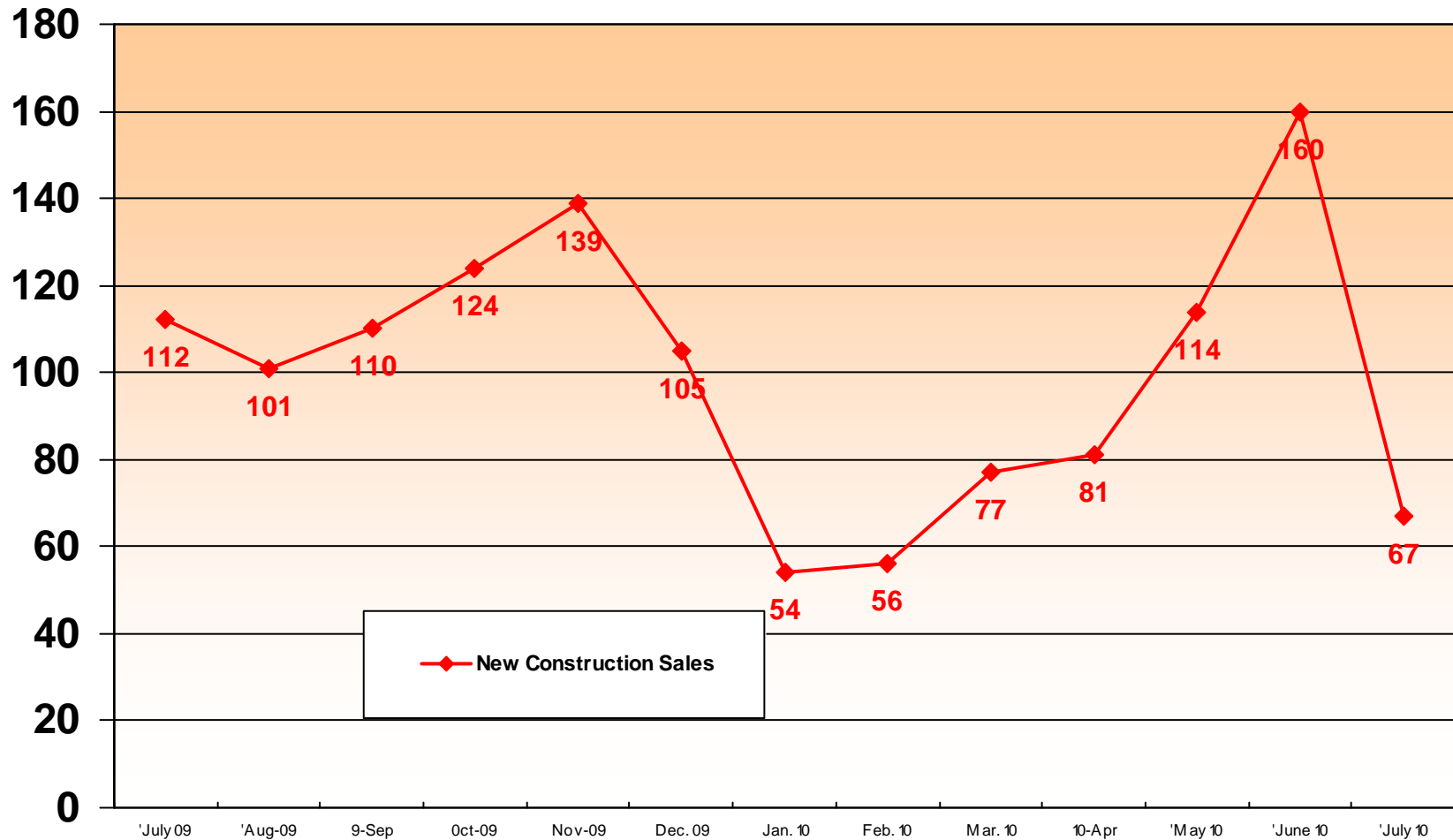


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3. New Construction Sales Closed



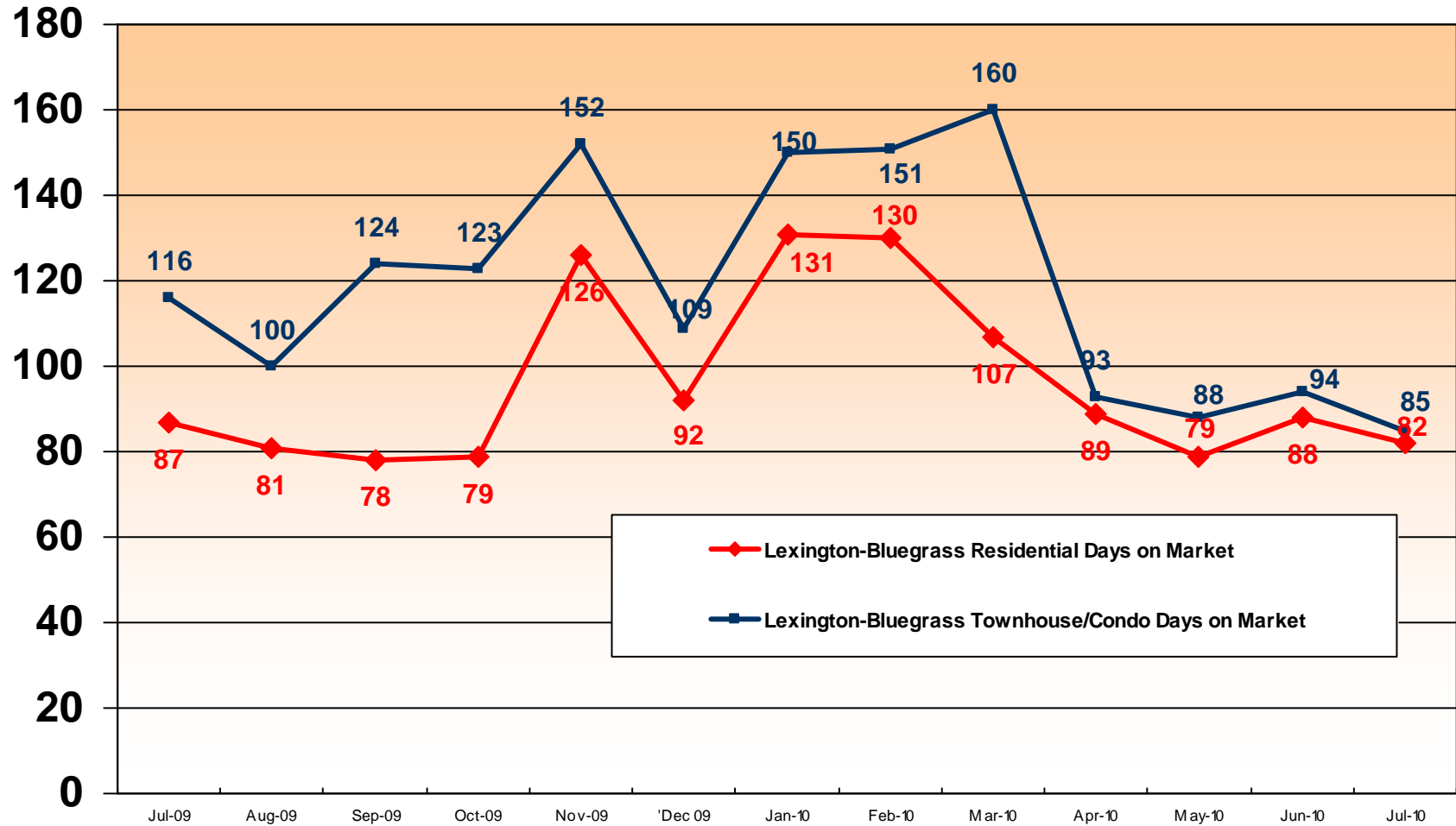
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4. Average Days on Market

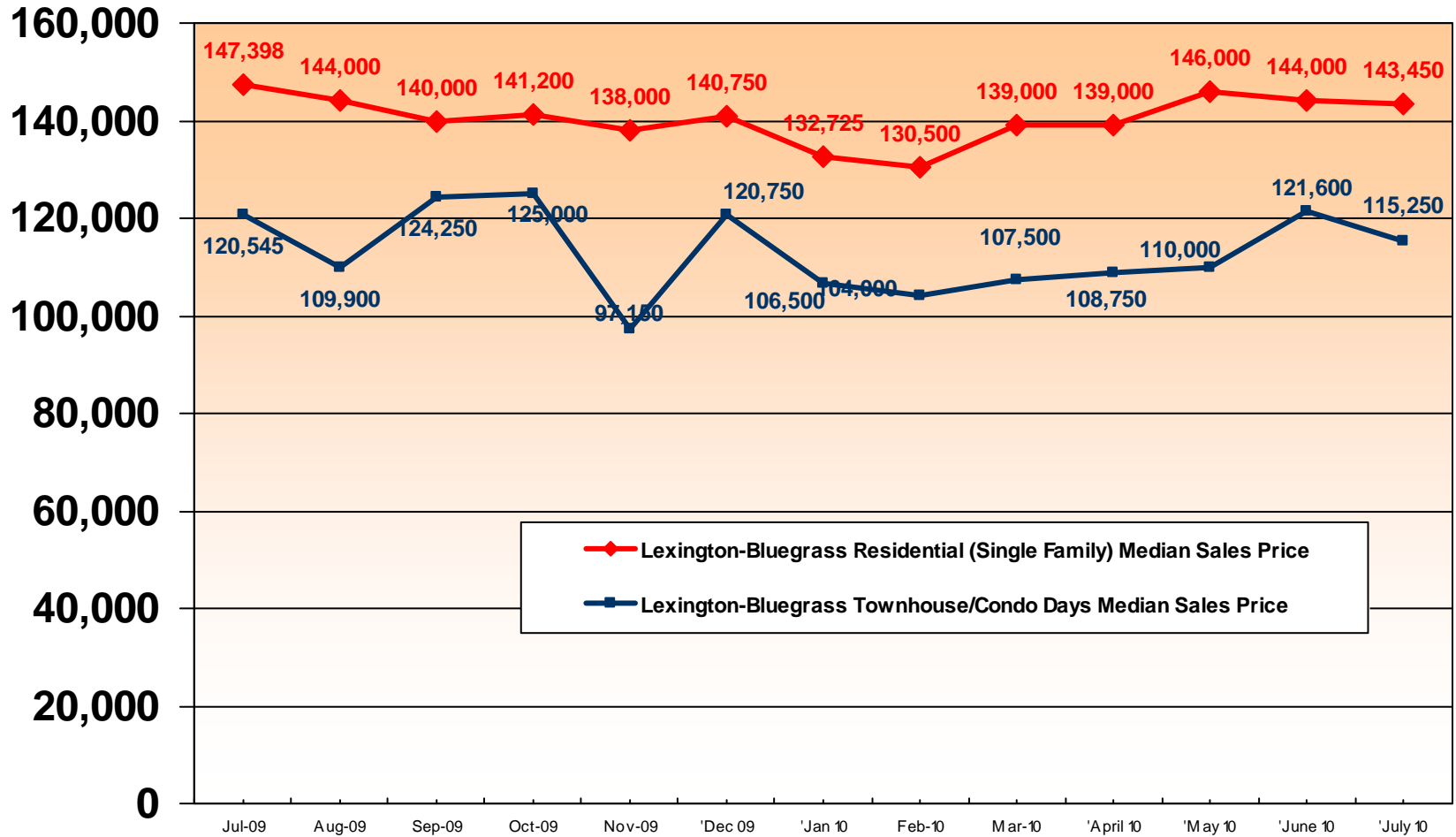
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5. Median Sales Price

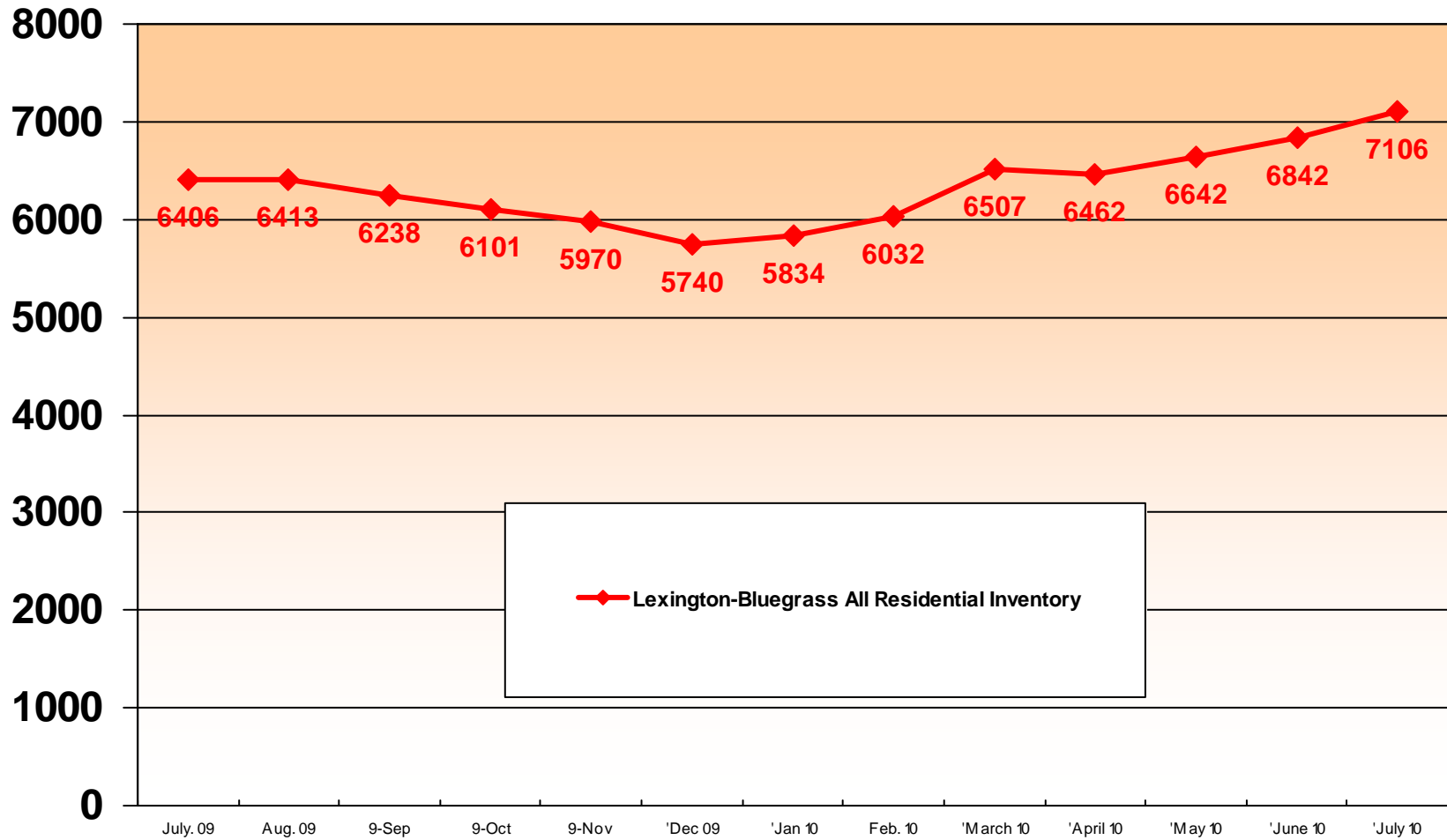
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6. Inventory

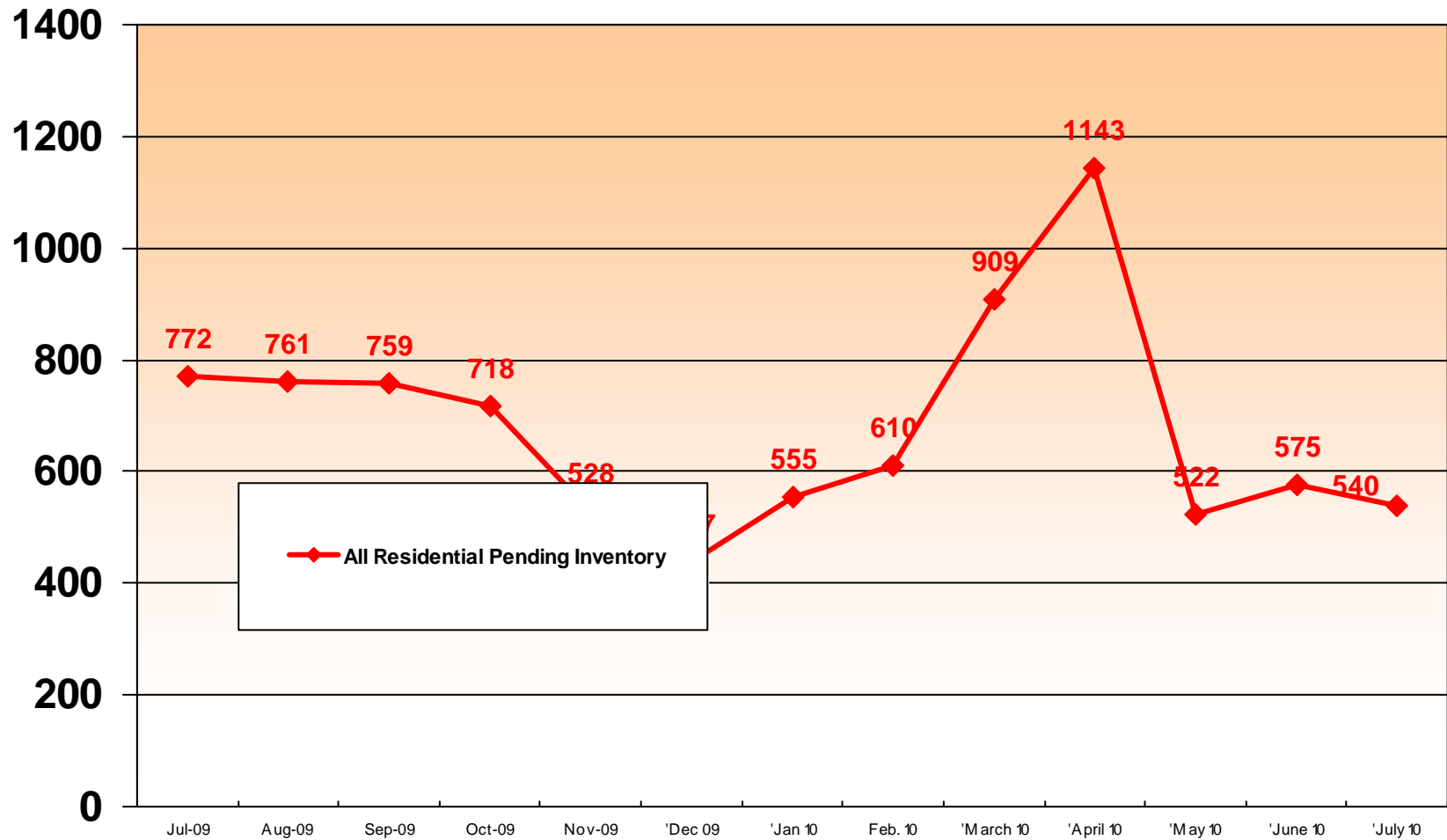
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7. Pending Inventory

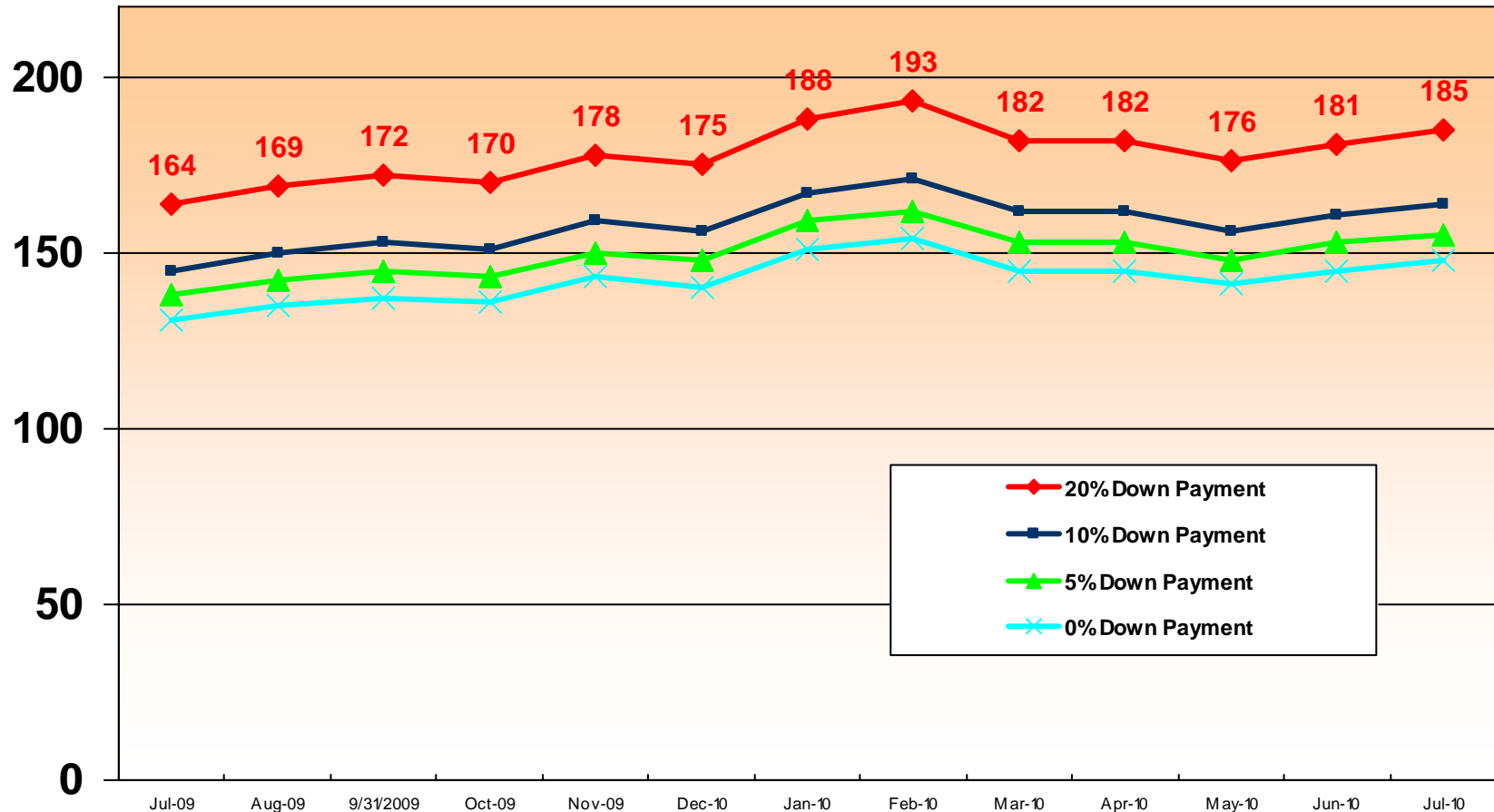
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8. Housing Affordability Index

July 2010 HAI – 185



Note: The HAI formula measures housing affordability for the Lexington-Bluegrass market. An HAI of 185 means the median family income is 185% of the necessary income to qualify for the median priced home using 20% down, 30-year fixed rate mortgage. HAI is also calculated using a 0, 5, and 10% down payment.